



Sponsorship Letter

Dayspring Christian Church is hosting the 5th annual **Dayspring Dash 5K** race on Saturday, September 9 2017. The race will begin at 10:00 AM at Dayspring Christian Church in Windsor, CO, with an awards ceremony following at 11:30 AM. Awards will be given for top finishers by age group. The proceeds from the race will be used to raise money for an athletic scholarship fund for the Weld RE-4 Windsor/Severance School District. The monies in the scholarship fund will be used to pay athletic fees for kids who would otherwise not be able to afford to participate in sports at their school. Last year, this fund was used to help roughly 40 children who needed assistance with their athletic fees.

We are writing to ask you and your company to be a corporate sponsor for the event. Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, help cover logistical costs associated with the race, purchase awards, and to provide complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go directly into the athletic scholarship fund.

There are various levels of sponsorship available for the **Dayspring Dash 5K**. Size and placement of logos on t-shirts, the race website (www.dayspringdash.com) and any related flyers are based on sponsorship level.

- **"PRESENTED BY" Sponsor: \$800**
Only one available
All the perks of Platinum Level plus the race becomes the "Dayspring Dash 5k: Presented by (your Company)"
Your Company name and logo go on the front of the shirt under the Dayspring Dash logo, and under the logo on all promotional material including the website and social media pages.
- **Platinum Level: \$500 and above**
Large Logo/Name prominently on the back of the race t-shirt & on website.
Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
Logo/Name prominently displayed at registration table.
May set-up a table for information at event.
May set-up a banner or sign next to the finish line if you choose to.
- **Gold Level: \$250 and above**
Logo/Name prominently on the back of the race t-shirt & on website.
Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
Logo/Name displayed at registration table.
May set-up a table for information at event.
- **Silver Level: \$100 and above**
Logo on the back of the race t-shirt & on website.
Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
Logo displayed at registration table.

- **Bronze Level:** \$50 and above
Logo on the back of the race t-shirt & on website.
Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
- **Product Donation for Raffle, Top Finisher Awards or Door Prizes**
If you would like to make a product donation (i.e., gift cards, food, water bottles, t-shirts, key chains, sports drinks, anything that could be used as door prizes, etc) in exchange for promotional services that will be greatly appreciated.
Logo will be put on race website with a link to your website.
Logo and notification of your sponsorship on display at registration tables, food/water tables, Raffle Table.
Logo on race t-shirt if enough space is available.

Thank you in advance for your consideration of becoming a race sponsor. Please call or email Joe Taylor, Worship Minister, to set up sponsorship or answer any questions. We respectfully request that all sponsorship donations be received by September 1, 2017. Checks can be made payable to Dayspring Christian Church.

Best Regards,

Joe Taylor
Worship Minister
Dayspring Christian Church
8005 Highland Meadows Pkwy
Fort Collins, CO 80528
970-218-2046 | joe@dschristian.com